

# Terms of Participation & Cancellation 12th FOKUS Media Web Symposium (MWS) 2025

Related to the <u>Data Protection Information of MWS 2025</u>

# 1. Contracting Partner

The Fraunhofer Institute for Open Communication Systems (Fraunhofer FOKUS), a constituent entity of the Fraunhofer-Gesellschaft zur Förderung der angewandten Forschung e. V., Munich (referred to as »the organizer«), is the organizer of the 12th FOKUS Media Web Symposium (MWS) 2025.

In the context of registrations via Internet form, we work with our service provider eveeno®, Andreas Bothe, Ellenbogen 8, 91056 Erlangen, Germany (»eveeno®«). The purpose of this collaboration is the professional management of online registrations to our MWS 2025. In the process, eveeno® works with the subservice company Host Europe GmbH, Germany. Host Europe GmbH has been commissioned by eveeno® to store and process the personal data collected for this event. The data is stored by Host Europe GmbH in the Datadock in Strasbourg. The controller responsible for the processing shall process and store the personal data of the data subject only for the period necessary to achieve the purpose of storage, or as far as this is granted by the European legislator or other legislators in laws or regulations to which the controller is subject to. If the storage purpose no longer applies or if a storage period prescribed by the European legislator or another competent legislator expires, the personal data is routinely blocked or erased in accordance with the statutory provisions.

The general data protection regulations of eveeno® are available (in German only) at: <a href="https://eveeno.com/de/privacy">https://eveeno.com/de/privacy</a>.

### 2. Data Collection and Processing

As part of the registration for »12th FOKUS Media Web Symposium 2025« Fraunhofer FOKUS and our partner eveeno®, including the subcontractor Host Europe GmbH, require the following compulsory information:

- Last name, first name
- Organization
- City, Country
- Business E-mail address

Additionally, you can provide us with the following optional information:

- Title
- Department
- Street Adress
- Postal / ZIP Code
- Phone Number

We collect the required data in order to identify you as a participant of the event, to check the provided information for plausibility, to reserve a place for the participant in the event, and to



establish a contract with you. We also want to supply the participant with information during and after the event thus offering an optimal participation experience through planning and executing a smooth running event.

Collecting the voluntary information allows us to plan and conduct the event according to the interests of the participants in an age-appropriate fashion.

We process the relevant data for the declared purposes as prescribed by Article 6 para. 1, page 1, lit. b GDPR to perform the contractual obligations toward the participants and meet the conditions precedent to entering into the contract.

We will store the personal data collected in the context of the event until the end of the regular limitation period of three (3) years following the end of the year of the event. We will then delete the data unless we are obligated by law to store the data for a longer period according to compulsory safekeeping and documentation obligations pursuant to Article 6 para. 1, page 1 lit. c GDPR and in particular according to § 147 AO [General German Fiscal Code]) or unless you have agreed to a longer data storage according to Article 6 para. 1, page 1 lit. a GDPR. In case of longer data storage, we shall process the data solely to the extent mandated by law or according to your permission. As for all else, the further processing of the data shall be barred.

### 3. Your Consent

I agree to eveeno® collecting, processing, and using my data for the purposes mentioned below, and I agree to eveeno® disclosing and/or transmitting my data to the event organizer and the involved subcontractor that are also permitted to process and use such data for the following purposes:

- a. To hold the event
- b. To check admission and compile statistical information
- c. Participation management for the above-mentioned event-and to collection and processing of data.

I agree to my personal information, gathered for the purposes mentioned above, being collected, processed, and transmitted in compliance with the General Data Protection Regulation (GDPR).

I herewith confirm that I voluntarily provide my personal information for collection, processing, and use. I understand that I have the right to refuse to give my consent and/or withdraw my consent at any time. I am also aware that in case I withdraw my consent I will not be allowed to participate in the event.

I will address my notice of revocation of consent to:

Fraunhofer FOKUS, Kaiserin-Augusta-Allee 31, 10589 Berlin, Germany.

E-mail: mws-event@fokus.fraunhofer.de

In the event that I withdraw my consent, my data stored by the organizer, by eveeno®, and by involved subcontractors will be deleted upon receipt of my notice of revocation of consent.

### 4. Conclusion of the Contract

The participant's offer for concluding the contract takes place upon the correct submission of her/his address under <a href="https://eveeno.com/media-web-symposium">https://eveeno.com/media-web-symposium</a>.



Upon submission, the participant agrees to these conditions. The organizer accepts the offer by sending a confirmation e-mail to the participant. The contract between the participant and the organizer is thereby concluded.

# 5. Cancellation Policy

Cancellations will only be accepted in writing by e-mail to <a href="mailto:mws-event@fokus.fraunhofer.de">mws-event@fokus.fraunhofer.de</a>.

# 6. Agreement for Visual and Sound Recordings

By participating you agree that for the purposes of presenting the event in internal Fraunhofer media and for public reporting on the event, you irrevocably relinquish to the Fraunhofer-Gesellschaft all exclusive, assignable, spatially unlimited and temporarily unlimited rights for any use or publication of the material, either unchanged or edited, by yourself or by third parties. This shall apply irrespective of the transmission, transfer, or storage of technologies used (notably digital image processing). It shall also apply to video and photo recordings of your speech, presentation, or interviews made at the 12<sup>th</sup> FOKUS Media Web Symposium (MWS) 2025. This consent also applies to editing rights. The citing of names shall be at the particular discretion of Fraunhofer-Gesellschaft. In this context, you are not entitled to receive remuneration for the photo, video, or sound recording taken.

In case of recordings focusing on individuals, you have the right and the option to inform the photographer or videographer at any time that you do not wish to be photographed or recorded.

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E-mail: <u>mws-event@fokus.fraunhofer.de</u>

In the event that you withdraw your consent, your data stored by the organizer, by eveeno®, and by involved subcontractors will be erased upon receipt of your notice of revocation of consent.

### 7. Privacy

All data submitted by the participant (name, address, etc.) as well as the IP address are automatically encrypted during transmission to <a href="https://eveeno.com/media-web-symposium">https://eveeno.com/media-web-symposium</a> and are kept confidential. eveeno® guarantees that the data is transferred to the organizer. The data is only transferred to the organizer for holding the event.

# 8. Liability

The organizer is not liable for the immediacy, correctness, or completeness of the event proceedings or the holding of the event. The participant accepts that she/he has no claim for damages or any loss against the organizer (except in the case of willful misconduct) if the event is cancelled due to force majeure or for good reason (including, but not limited to, illness of one or more speakers, a low number of participants, or financial reasons). The organizer reserves the right to change the program of the event and/or the speakers at the event at any time.

### 9. Place of Jurisdiction

For this agreement, German law applies. Place of performance and jurisdiction is Berlin, Germany.